

## **FOR IMMEDIATE RELEASE**

### **HomeFree Announces Expansion of Vegan Certification across Full Product Line**

**WINDHAM, NH – (February 11, 2015)** HomeFree®, “treats you can trust,” today announced that its full line of gluten free allergy friendly multiple-award-winning cookies is now certified vegan by Vegan Action. Most of the products have always been certified, and now the best-selling Chocolate Chip Mini Cookies are certified vegan as well. This is in keeping with HomeFree’s commitment, as a Certified B Corporation, to social and environmental responsibility.

Having all products vegan also further fulfills HomeFree’s mission of inclusion. HomeFree’s goal is to make it easy for everyone to enjoy delicious, wholesome cookies, while also including people with food allergies and other special dietary needs. “Now that we have been able to source the chocolate we needed to make our best-selling Chocolate Chip Mini Cookies vegan, we are one step closer to HomeFree cookies truly being ‘one cookie, for all!’ Everyone wants to join in when treats are served, and everyone wants to include *all* their guests or customers when offering treats. We hope we have made that easier,” says Jill Robbins, who founded HomeFree after her son was diagnosed with multiple food allergies.

In addition to being certified vegan, all HomeFree cookies are made in HomeFree’s own dedicated facility free of peanuts, tree nuts, eggs, dairy, wheat and gluten. The only soy is lecithin in some products, commonly considered fine for most people with soy allergies. There is also no rice or sesame. All HomeFree products are also kosher pareve, low sodium, all natural or organic (70%), Non-GMO Verified, and certified a good source of whole grain, and some flavors are low glycemic.

It is because HomeFree cookies are tasty and healthy for everyone, while additionally providing an easy single-product solution that includes special diet customers, that HomeFree cookies won a prestigious Food & Beverage Product Innovations 2012 Award from the National Restaurant Association Restaurant, Hotel-Motel Show. HomeFree cookies are so delicious that HomeFree Gluten Free Double Chocolate Chip Mini Cookies were recommended by the Good Housekeeping Research Institute as the “Best Gluten Free Cookies.” HomeFree is certified by Safe Quality Food (SQF) for outstanding food quality and safety.

HomeFree cookies are available for retail in 5 oz. boxes (\$4.99 SRP) and single serve Grab & Go boxes (SRP \$1.39), and for food service in single serve bulk boxes and countertop displays, and loose bulk. Current flavors are Chocolate Chip (large and mini), Double Chocolate Chip Mini, and Vanilla Mini. The cookies are offered in retail and foodservice establishments nationally, and through the company’s website [www.homefreetreats.com](http://www.homefreetreats.com).

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Jill Robbins, HomeFree founder, mother and clinical psychologist, turned to baking when her son was diagnosed with food allergies. The author of *Allergen Free Baking: Baked Treats for All Occasions*, Jill focused on creating a solution to the social aspect of food allergies, so that children and adults with allergies can participate fully in school and social events when treats with potential allergens are served.

HomeFree, LLC is the maker of delicious, all natural or organic (70%), ready-to-eat whole grain gluten free cookies free of common food allergens including peanuts, tree nuts, eggs and dairy. With the highest commitment to product integrity, HomeFree sources its ingredients with great care and conducts allergen testing on ingredients and random product batches. HomeFree, a [woman owned business](#) and a [Certified B Corporation](#)®, is headquartered in Windham, NH. HomeFree distributes its cookies throughout the United States as well as in Canada. Visit [homefreetreats.com](http://homefreetreats.com) or connect via [Facebook](#) and [Twitter](#).

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